



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
(Attorney Docket No. 05222.00358)

In the Application of:

Gersting, et al)
Serial No.: 09/626,100)
Filed: July 26, 2000)
For: METHOD AND SYSTEM FOR CONTENT)
MANAGEMENT ASSESSMENT, PLANNING)
AND DELIVERY)
Examiner: Andre Boyce
Group Art Unit: 3623
Confirmation Number: 8237

POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST

Assistant Commissioner for Patents
Alexandria, VA 22313-1450

Sir:

As assignee of record of the entire interest of the above identified application the undersigned hereby revokes any and all powers of attorney heretofore given and hereby appoints, both jointly and severally, as our attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected herewith the practitioners at:

Customer Number: 29368

All correspondence and telephone communications should be addressed to:

Charles L. Miller
Banner & Witcoff, Ltd.
Ten South Wacker Drive, Chicago, Illinois 60606-7407
Tel: (312) 436-5437
Fax: (312) 436-5001

The undersigned is empowered to sign this statement on behalf of the assignee.

Date:

7/18/04

Wayne P. Sobon
Assistant Secretary and Director of Intellectual Property